

A Concise History OF SAM'S



September 1993: Sam's Caribbean Marketplace, Inc. was registered as a NY State Corporation.

December 10, 1993: Sam's opened its retail store in the parking lot at 43D Main Street, Hempstead, New York.

January 23, 1994: Both the NY Times and Newsday newspapers published stories about Sam's. The Times called Sam's a *"hidden treasure."*

April 1994: Using a small toaster oven, Sam's launched its beef patty business, selling mostly to our neighbors at Nakisaki Restaurant.

June 1994: Sam's held its first Customer Appreciation Week.

October 17, 2000: The Wall Street Journal featured Sam's on the cover page of its Marketplace section.

June 2003: Sam's launched its first online store, which was soon discontinued.

August 2003: Sam's won the Jamaica National Overseas award for *"Outstanding Performance in Volume of Money Transfer"*.

September 2004: Town of Hempstead honored Sam's with a Certificate of Recognition for Distinguished Service & Commitment to the Community as a Business Owner.

June 2005: Sam's launched www.Sams247.Com, our worldwide access to Sam's Caribbean.

June 2006: Sam's first Patty-Eating Contest.

June 2011: Hempstead Village honored Sam's with its Community Service Award.

November 2011: Sam's received the Caribbean Heritage Award for Excellence in Entrepreneurial Leadership, Innovation and Creativity, presented by the Long Island Caribbean American Association, Inc.

February 28, 2012: After 18 years, Sam's moved from its Hempstead home to 225 Hempstead Turnpike, West Hempstead, NY.

March 2012: By selling the most copies of the Gleaner newspapers, Sam's won The North American Gleaner's Honor Award for Outstanding Performance in Sales.

March 2012: Café on the Island, Sam's in-store restaurant, began serving delicious *"home-cooked"* meals.

April 2012: Andrew Morris won the coveted Nassau Council of Chambers of Commerce *Outstanding Business Person of the Year Award*.

February 2014: www.BreadAndButterExpress.com, the fast, easy way to send groceries to loved ones in Jamaica, was launched.

October 2015: The Union of Jamaican Alumni Associations (UJAA), USA presented Sam's with its Lifetime Achievement Award.



HOW WE SERVE YOU TODAY!!!

EVERYTHING YOU NEVER KNEW ABOUT SAM'S CARIBBEAN

RETAIL STORE:

Our retail store offers an extensive array of Caribbean packaged foods, produce, flags, books, apparel, and more. See, smell, hear, taste and feel the Caribbean-without leaving Long Island.

RESTAURANT:

Affectionately called "Café on the Island," our in-store restaurant offers breakfast, lunch and dinner six days weekly. We offer take-out, dine-in, or delivery services. We'll also cater your parties and events.

CATERING:

Throwing a party or planning an event for 10-250 guests? We make you look good by making your food taste great. We'll help you plan exactly how much food you need, based on your guest list and your budget. Come talk to us.

DELIVERY SERVICE (DOOR-TO-DOOR):

We know life can keep you busy and distance can keep us apart. So when you can't get to Sam's, Sam's will come to you. We provide speedy delivery of your hot breakfast, lunch or dinner, as well as your grocery items to you in Western Nassau County and Eastern Queens County. If you live outside of our local area (that means anywhere in the universe), we usually ship your grocery to you the same day you place your order. Sam's also provides 2-5 day delivery of groceries to your loved ones in Jamaica via our Bread and Butter Express service.

WEBSITES:

Sams247.com allows us to serve customers in locations around the world, including US-Military bases and correctional facilities. Over 90% of our orders are shipped within 24 hours. In addition to our grocery items, we also ship frozen foods, such as Jamaican patties, roasted breadfruit, bammies, etc. Order for yourself or for a loved one, and tell your friends about it.

BreadAndButterExpress.com is the easiest way for Jamaicans anywhere in the world to send groceries to loved ones anywhere in Jamaica. Depending on the recipient's location, delivery usually takes 2-5 business days. We keep our delivery charges low by shipping from our warehouse in Jamaica.



SAM'S CARIBBEAN MARKETPLACE SILVER JUBILEE

WORLDWIDE SHIPPING:

Shopping at Sam's for a loved one who lives out of town? Don't worry, we'll pack and ship everything for you. You never have to lug your purchases to the post office or to FedEx.

JN MONEY TRANSFER & BILL PAYMENT SERVICES:

- Send money worldwide.
- Transfer funds to any bank or credit union account in Jamaica.
- Stay here and pay your water, electric, telephone and other bills in Jamaica

CELLULAR PHONE SERVICES:

- Add funds to top-up prepaid cellular phone accounts in the USA, the Caribbean and worldwide.
- Activate prepaid cellular phone services on Verizon or Sprint network (no credit check required).
- Purchase unlocked cellular phone for use worldwide.
- Rent unlocked cellular phones for temporary use in the USA, the Caribbean or worldwide.
- Rent SIM cards for temporary use in the USA or Jamaica.

OLD-TIME JAMAICAN SOMET'ING:

Enjoy our annual nostalgic dinner-theatre, music, and comedy production, which makes you long for the old-time Jamaica you remember as a child.

"Come eat 'til you belly full, and laugh 'til you belly 'buss'." For More Info: 516-481-6602

GIFT CARDS:

Bet you didn't know that Sam's has its own branded gift cards!! You can buy a Sam's Caribbean gift card for anyone, for use in-store or online. Our gift cards are perfect because 1. They never expire; 2. You can buy any denomination from \$10 up; 3. There is no fee to purchase a card.

INTERNET RADIO STATION:

FM JAMAICA RADIO is our 24-hour internet radio station which offers our worldwide audience a skillful blend of Reggae, Soca, R&B, Soul, Ska, Mento, Rocksteady, and Country music. Listen on TuneIn.com, Mixlr.com, Internet-Radio.com, other internet radio apps, or visit www.FMJamaica.com.

FARM UP JAMAICA "SHOP FI A CAUSE" PROGRAM:

Sam's is always looking for ways to help improve the lives of others. As part of that pursuit, we hold the distinction of being the founding member of Farm Up Jamaica's "Shop Fi a Cause" Program. This means that every time you spend a dollar at Sam's, you are directly assisting a Caribbean farmer to become self sufficient.



OLD-TIME JAMAICAN *Somet'ing*



WHAT PEOPLE SAY ABOUT US



The Sam's Caribbean story has been told in numerous publications, including The NY Times, the Wall Street Journal, Newsday, NY Daily News, the Jamaica Gleaner, Street Hype, and Where Itz At Magazine.

We have appeared in news and feature stories on several radio and television stations, including WCBS-TV2 NY, News12 LI, and FIOS1 LI. The company is also featured as a case study in Managing Now (Dessler & Phillips, Page 115), an MBA textbook. In addition, the organization and its staff have earned numerous awards and citations, including:

- Lifetime Achievement Award (Union of Jamaican Alumni Associations, USA), 2015
- Outstanding Business Person of the Year (Nassau Council of Chambers of Commerce/Hempstead Chamber of Commerce), 2012
- Honor Award for Outstanding Performance in Sales (The Gleaner Company), 2012
- Caribbean Heritage Award for Excellence in Entrepreneurial Leadership, Innovation and Creativity (Long Island Caribbean American Association, Inc), 2011
- Community Service Award (Incorporated Village of Hempstead), 2011
- Certificate of Recognition for Distinguished Service & Commitment to the Community as a Business Owner (Town of Hempstead, NY) 2004
- Outstanding Performance in Volume of Money Transfers (Jamaica National Overseas), 2003

We have also been recognized by countless numbers of alumni associations and other civic organizations.

“Tell The World What You Think About Us”

YOU CAN TELL US, AND THE REST OF THE WORLD, WHAT YOU THINK ABOUT US.

RATE US ON FACEBOOK.COM, YELP.COM OR GOOGLE.COM. (SUGGESTED RATING: 5 STARS)

